

MBA in International Hospitality Management Application Requirements

Academic Record

The Programme's unique content renders it open to candidates with either a Business-related background (Economics, Business Administration and other business-related fields of study), or a Hospitality-related background (HORECA management, tourism, leisure, etc.).

Candidates with unrelated bachelor studies may still be considered for admission, depending on their previous work experience, minor coursework or additional certifications (including Master degrees), and/or their overall GMAT/GRE scores.

We are specifically looking for candidates with diverse cultural backgrounds and a proven potential for service: people who "go the extra mile" and have a genuine ambition, drive and talent to make the difference through hospitality and/or service innovation and concept development.

Prospective candidates should have the ability to handle graduate-level study, therefore a GMAT or GRE test may be required.

Work or Professional Experience

Candidates are required to have work or professional experience. The type of work experience can vary – both operational and managerial work is acceptable, but should generally be related to the Service Sector or the business or hospitality fields. Official internships are accepted as work experience.

Candidates with limited work experience (less than one year cumulative, full-time work) will only be considered if they demonstrate academic excellence, maturity and have proven leadership potential.

Candidates with unrelated work experience will be considered to have limited work experience, whereupon the same exception criteria will be applied.



Motivation and Commitment

The candidate is able to convincingly motivate their passion and interest in hospitality and/or service excellence, and the personal purpose for choosing this particular MBA Programme. They should prove that they understand the particular aspects and content of the programme, and argument how these can enhance their academic, professional and personal qualities. Finally, they should demonstrate the ability and willingness to make a positive contribution to class and the programme.

Leadership Potential

The candidate can convincingly demonstrate their leadership potential by expressing ideas, examples of extracurricular activities, cultural sensitivity, etc. The candidate must be able to substantiate their examples upon request (i.e. through references, certificates or their own personal experiences).

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English Language Level Ctor Programme

Because the Programme is entirely in English, all prospects should master the English language in reading, writing, listening and speaking. A TOEFL, IELTS or Cambridge English test is required for all non-native speakers.

This requirement may be waived if the candidate has studied or worked in a professional English-speaking environment for at least two years (English education, international working experience). This exception is determined by the Master Admissions on a case-by-case basis only, and no appeals may be made once a decision has been reached.