

"RESTART TOURISM: Light at the end of the tunnel – but also time for collective responsibility, resilience, solidarity and humanity."

Professor Dimitrios Buhalis is a Strategic Management and Marketing expert with specialisation in Information Communication Technology applications in the Tourism, Travel, Hospitality and Leisure industries. He is Director of the eTourism Lab and Deputy Director of the International Centre for Tourism and Hospitality Research, at Bournemouth University Business School. He is the Editor in Chief of the most established Journal in Tourism: *Tourism Review*, and the Editor in Chief of the *Encyclopedia of Tourism Management and Marketing*. Professor Buhalis has written and co-edited more than 20 books and 250 scientific articles. His research is referenced widely, being the 2nd most cited for tourism and 1st for hospitality 12th on strategy and 29th in Marketing on Google Scholar with more than 48000 citations and h-index 95. His research pioneers smart and ambient intelligence tourism and focuses on innovation, entrepreneurship and destination ecosystems management. For more information, books, articles and presentations www.buhalis.com.



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