

Addendum to Education and Exam Regulation Bachelor Programme 2019/2020

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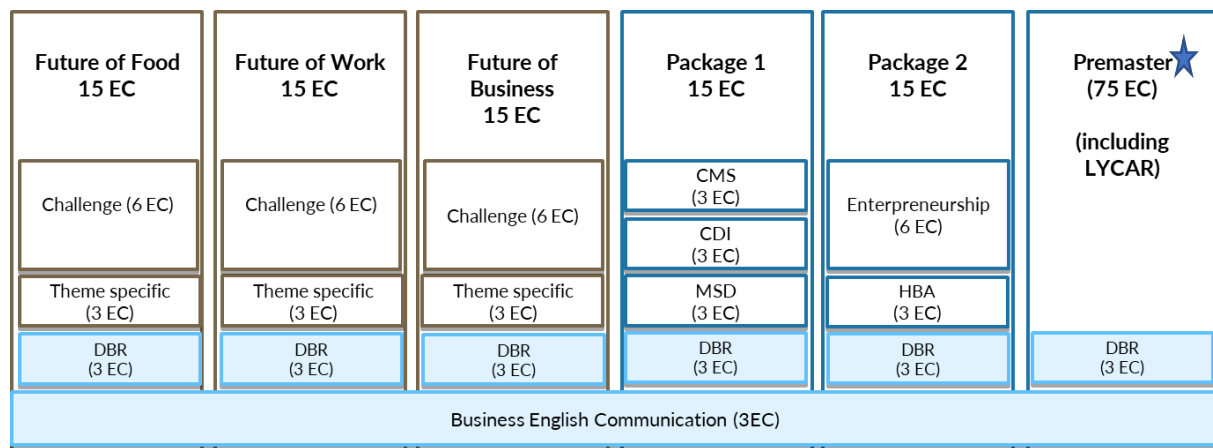
1. CHANGE CURRICULUM PHASE 3:

This addendum is part of the current 2019/2020 EER (Education and Exam Regulation) of Hotelschool the Hague. As HTH is continuously working on curricula improvement, new minors are being introduced for academic year 2020/2021. Students of the 671 intake September 2017 and beyond are eligible to follow these new minors, elective packages or the pre-master track. The new minor pathways does not apply to fast track students with student numbers 6713/6718 as well as 7813/7818 who have successfully completed their electives.

The regular electives that have been offered so far, will be replaced by three minors and two elective packages starting from block A in 2020/2021. In addition, students can also choose a pre-master track.

In total there will be six options to choose from, as depicted below. Whilst no pre-requisites apply to the minors and elective packages, students are selected for the pre-master track based on academic performance as well as a personal interview. See EER article 4.6.a for further information.

The minors and elective packages are an educational track meant to prepare students for their LYCar and their future career. While the minors differ in content, the set-up for delivery and assessment is comparable.



★ Premaster track consists of the following courses:

- 45 EC LYCar, including internship, business project and research project
- 4 EC advanced data-analysis
- 4 EC research methodology
- 4 EC research proposal
- 4 EC marketing management
- 4 EC strategy & organization
- 4 EC leadership & management

REMARKS:

- As of academic year 2020/2021 the current electives will no longer be offered as taught courses.
- A transition regulation is put in place – see below – for students prior to 671 intake (including 6713/6718 as well as 7813/7818 intake) who have yet to complete their electives.
- All electives run as taught courses in academic year 2019/2020 will be offered as re-sit assessments for one more year during academic year 2020/2021 (in accordance with EER articles 4.8, 4.9, 4.10).
- All electives which are no longer being offered as a taught course in academic year 2020/2021 will provide a re-sit assessment option to students who have previously failed to complete the course. This re-sit assessment will not require attendance/ active participation and will be offered throughout academic year 2020/2021.

ENROLLMENT:

The procedure for enrollment for the minors, elective packages and pre-master was explained to students on Monday 10 February 2020 (Phase 3 day). Following Phase 3 day, the procedure can be found on myhotelschool under Worksite Minors. Students will be invited to indicate their top three preferences as both a minimum and a maximum number of students will be accepted for each option.

2. TRANSITION REGULATION:

Eligible: students who have started electives pathway (generally 662 February 2017 and before as well as 6713/6718 and 7813/7818 fast track students)

Academic year 2020/2021:

- A) Any student from 662 intake or before or 6713/6718 and 7813/7818 fast track students who have not yet started the elective pathway due to a deviation in their study programme will be required to complete the minor pathway of 12 ECs in academic year 2020/2021.
- B) Students who have obtained 3 or fewer ECs in elective courses, will follow a new minor or elective package in academic year 2020/2021 to obtain 12 ECs.
- C) Students who have started the electives pathway and have obtained between 6 and 12 EC's will be required to complete all 12 ECs through re-sits of the elective courses they have previously been enrolled for. In individual cases students will be allowed to switch to one or more of the electives (offered in elective package: CMS etc) that are still offered as a taught course in academic year 2020/2021.
- D) In order to prepare well for the re-sits, in academic year 2020/2021, a crash course for each elective will be offered (see appendix with list of electives).

List of electives, offered as course in 2019/2020:

CDI-18 Creative Discovery & Innovation

CRE-18 Consumer Research

HREI-14 Hospitality Real Estate and Investments

TFH-11 Trend Analysis Future of Hospitality

CDS-11 Culturally Diverse Staff

CMS-08 Communicating Challenging Messages

RBU-15 Responsible Business

MSD-18 Managing Sales & Distribution Channels

GAS-11 Gastronomy

HBA-19 Hotel Business Acumen

SRM-16 Strategic Relationship Management

TST-08 Training Staff

WCC-14 Wild Card Course

GCI-16 Global Citizenship Impact

DFM-16 Debating for Managers

TAM-16 Turnaround Management

WST-19 Wine Studies

List of abbreviation:

DBR = Design Based Research

CMS = Communicating Challenging Messages

CDI = Creative Discovery & Innovation

MSD = Managing sales and distribution channels

HBA = Hotel Business Acumen