

"The desire to build memories by travelling will stay, but the travel industry will need to be better, safer and more agile in delivering this product."



Petra de Ruiter
-
COO
Transavia

Petra is an energetic executive with significant experience, both commercial and operational, in the airline industry. She is passionate about creating diverse teams to be able to deal with complexity and working towards integral goals. She has demonstrated ability to build strong and successful teams over the past ten years. She is also a mom of teenage twins and loves to wine, dine and travel.