

## CURRICULUM MASTER LEADING HOTEL TRANSFORMATION

Block 1 (15 EC)	Block 2 (15 C)	Block 3 (15 EC)	Block 4 (15 EC)
Developments	Business	Transformation	Integration
Strategic foresight (5EC)	Innovation and business improvements in hotels (5 EC)	Transformation of the hotel (6 EC)	Company Research Component (15 EC)
Digital Developments for the hotel industry (6 EC)	Circular thinking in the hotel ecosystem (6 EC)	Guest Experiences in the hotel industry (5 EC)	
Sustainable leadership of the hotel ecosystem I (2 EC)	Sustainable leadership of the hotel ecosystem II (2 EC)	Writing your thesis (2 EC)	
DOResearch (1 EC)	DOResearch (1 EC)	DOResearch (1 EC)	
Personal Leadership (1 EC)	Personal Leadership (1 EC)	Personal Leadership (1 EC)	