

Tim Davis established PACE Dimensions in 2010 as a new breed of research and management consultancy for the travel, leisure and hospitality sectors. In an age of digital revolution, he saw an opportunity to guide businesses through intense change and be prepared for future disruption to come.

At PACE Dimensions Davis helps global companies improve their performance and competitive edge by developing winning strategies and transforming business processes in order to build distinctive and valuable brands. An expert in strategic change management, business architecture, strategy and brand development, Davis also leads insightful research programmes using proprietary studies exclusive to PACE Dimensions. Key achievements of the PACE Dimensions business under Davis' leadership include the development of a corporate growth strategy to create a top five global hotel group; redesigning global distribution and property management systems to boost profitability to record levels; and operating as a lead advisor on multiple successful mergers and acquisitions. With over 20 years of international management experience, Davis has worked with a number of high-profile brands including spending 12 years as senior executive and member of the management board at Hilton. He was responsible for the creation and delivery of Hilton's eCommerce capabilities across their major markets, taking online sales to US\$3.5bn worldwide in five years. Prior to Hilton, Davis has held senior management roles with Hughes Olivetti Telecom and Galileo. Davis has a wealth of experience as a keynote speaker and moderator at global industry events such as ITB Berlin, HITT, The Hotel Revenue Forum and Eye for Travel. Davis is also a keen pilot, and served as trustee, vice chairman and then chairman of the charity Blind Veterans UK for over 9 years.



Tim Davis

Founder and managing director
PACE Dimensions